NEST INFO TECHNOLOGIES

EMPOWERING
PEOPLE AND
BUSINESS

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We provide timely business information solutions. Our capacities involve web design, software development, Web development, Digital Marketing and Graphic Design. We are committed to continuous advancement in our intellect and expertise, thus accomplishing our success by pursuing high performance and quality. We believe that our job is to listen, research and understand the requirements unique to each individual business. We provide a wide range of products/services to businesses and consumers globally, maintaining an unrelenting focus on quality service and customer satisfaction. We'll listen to what you want to accomplish and work next to you to reach your goals.

It is critical to keep up with the latest innovations and solutions to make the most of your investments and keep your business moving forward. Our development team consists of experienced and qualified system analysts, application developers, solution developers, database administrators, programmers and testers. In each step of development, we use creative ideas, cutting-edge technologies and proven methodologies. It rests assured that the product will be top-rated and most user-friendly.

Nest Info Technologies is committed to implementing your ideas into reality. Our team offers services to exceed customer expectations, which has helped us maintain a special Customer retention rate. Our employees will be proud to work for a profitable and thriving employee-owned company. Punctuality and professional ethics are what our employees value. We provide solutions for our clients to serve their customers better, create new products and services, become an entire functioning operation, streamlining operations, and pull all areas together to create a smooth success.

In the year 2020, the company was established to provide high quality, time-bound, cost-effective IT outsourcing services. Today we have a team of highly qualified professionals. We follow a very professional approach towards our commitments that have gained our Website Development, Digital Marketing & Graphic Designing and other Outsourcing Services expertise.

OUR
SERVICES

Our expertise lies in clearly perceiving our customers' business goals, choosing the most appropriate technologies and efficiently developing solutions catered to the business needs. Our professional collective has expertise ranging from design to Development. We combine this knowledge with proactive thinking and strategic planning to approach new challenges with your overall business objectives in mind.

We specialize in helping businesses expand their growth potential through a wide variety of digital solutions. From Web design and Development to complete branding collateral design and Digital marketing, all our services are growth-oriented and follow modern trends that guarantee success.

WEB DEVELOPMENT

Website development, also known as website design, is creating a new website or implementing changes to one already in use, e.g., adding a significant new section to a live site. It undertakes to attract and communicate with users and buyers, to enhance brands and launch specific campaigns. Website development can include web design, web content development (also known as the copy or words), client liaison, web server and network security configuration, and e-commerce development.

WEBSITE DESIGNING

We completely understand your business category and create a web design according to your site requirements, and lets you stand apart from the crowd. Our web designers make unique designs that can fulfil your dream of having an individual brand recognition and identity. We study your business priorities, analyse your requirements, select tools and technologies required for the most effective Website design. We can create pixel perfect and responsive web design for our client's business website to get more customers and generate leads. The creative and experienced graphic designing team knows how best to serve our clients. Our innovative team consists of graphic designers, photographers and animation creators.

E-COMMERCE

We offer a complete e-commerce solution that includes site hosting, merchant account, payment gateway, back-end merchant management of your store and products, real-time order processing, real-time credit card authorization, customer account management, order history, sales tracking, and much more. Our teams of experts have in-depth knowledge of various e-commerce web development platforms that can give a new look to your business.

DIGITAL MARKETING

Boost the organic traffic of business with a professional, flexible and goal-oriented website design and provide a new edge to your company online to earn maximum revenues. We are a client-driven company that performs tremendously with technical innovations and creativity. We have a team of digital marketing experts who devise a proper strategy to optimize its ranking on the search engine result page. Online Marketing is an effective tool to elevate your online presence further and promote your website on the internet. Not only does it attract more traffic to your site by creating online visibility, but it also improves your search engine ranking and helps build credibility for your business. We are a leading search engine optimization and internet marketing company that renders services such as SEO marketing, social media optimization, pay per click, internet marketing, and branding for an organization. The specialists who work on your project can formulate business-driven SEO & internet marketing solutions to provide the complete ROI for your trade.

Services We Provide

- Search Engine Optimization (SEO)
- Pay Per Click Services (PPC)
- Search Engine Reputation (SERM)
- Digital Media Services
- Social Media Optimization
- Search Engine Submission
- Internet Marketing
- Online Advertising

- AdSense Optimization
- Web Promotion
- Link Building
  - Email marketing
  - Social Media Marketing
  - WordPress management
  - Design essentials
  - Lead Generation

SOCIAL MEDIA MARKETING

Social Media Marketing is no longer an option but necessary for every on-line or offline business. Social media networks are part of our everyday life and for on-line businesses (or websites) it is a great way to:

> Quickly spread the word about a product or service

> Increase brand awareness

> Find new customers

> Engage with prospect and current customers

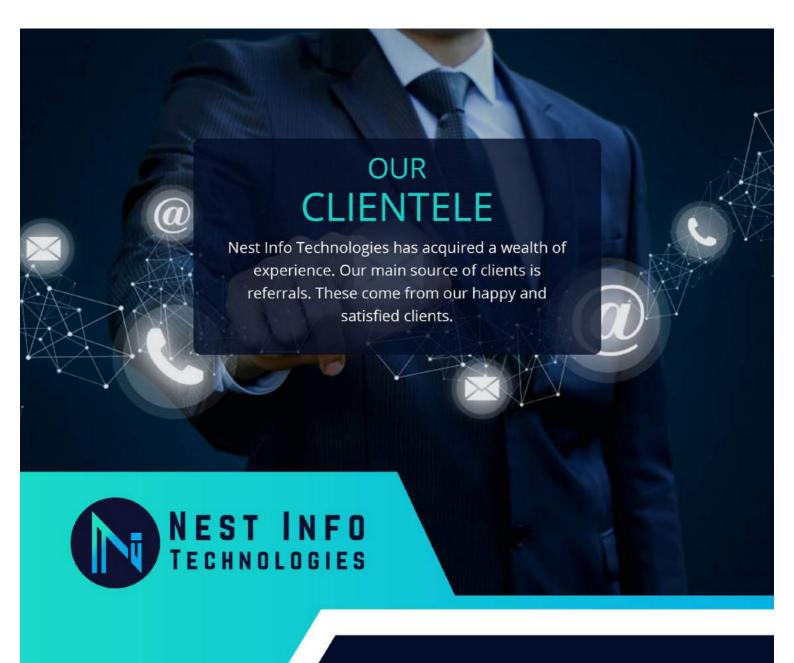> Create a community about your product or service

SOFTWARE DEVELOPMENT

Transformation of a great innovative idea into a profitable product is challenging. Nest Info Technologies takes care of all aspects of the product development cycle including R & D, prototyping, development, testing, maintenance, and support. Depending on the area of application, we adapt software products to multiple platforms, devices, and databases. Our cost-effective solutions are built specifically for organizations by utilizing an intimate understanding of their business and industry landscape. We offer rich, user friendly and robust applications in combination with any modern database system. The application can be totally standalone running in a single machine, network solutions or internet connected application. Organizations have rediscovered the basics, realizing that the most effective strategy is to organize their resources in order to achieve better performance. Today's dynamic business requirements need dynamic information's.

GRAPHIC DESIGN AND BRANDING

Having a custom banner design will help you to advertise your business and set you apart on the Internet. We provide you with professional quality banner ads that are perfect for a paid advertising campaign or anywhere else. Our banner designs are cost-effective, innovative and eye-catching for visitors. At Nest Info Technologies, we give you complete branding packages. Our designers are trained to create unique branding and identity packages that are memorable and reflect a brand's credibility at a glance. Typography, icons, thoughtful graphic design and even the colour palette are all carefully crafted to tie together a diverse selection of branded assets.

Our creative professionals apply the most basic graphic design principles to create compelling compositions that are visually appealing. The consistent use of graphics, colors, fonts, etc., can change the perception of a product range or service in stakeholder and deliver success. From business cards, flyers, letterheads and brochures to packaging material, we help clients invent various materials that will make your brand sing. Our corporate branding team ensures your company develops a reliable and robust image that increases sales and builds customer loyalty.

OUR
CLIENTELE

Nest Info Technologies has acquired a wealth of experience. Our main source of clients is referrals. These come from our happy and satisfied clients.

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